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Leading International Trade Fair

DÜSSELDORF, GERMANY  
15 - 18 NOVEMBER 2021

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Member of  **MEDICAlliance**

BE PART OF THE NO. 1!

WORLD FORUM FOR MEDICINE

# Together into the future

## EXHIBITOR REGISTRATION

[www.medica.de/2330](http://www.medica.de/2330)

General registration for MEDICA 2021 open as of November 19.

Registration for the USA Pavilion open as of December 1 (see next page for package details). Contact Messe Düsseldorf North America for the USA Pavilion application kit!

## VISITOR REGISTRATION

[www.medica.de/2130](http://www.medica.de/2130)

Opens online August 2021.

## EXHIBITOR LIST

[www.medica.de/2410](http://www.medica.de/2410)

MEDICA 2021 exhibitor list online starting in June.

## HOTEL & TRAVEL

TTI Travel, Inc.  
New York, NY U.S.A.  
Tel. (866) 674-3476  
[info@titravel.net](mailto:info@titravel.net)  
[www.titravel.net](http://www.titravel.net)

Every November, MEDICA is the gathering point for the world's medical marketplace.

In recent years, the show has regularly attracted around 120,000 trade visitors from around the globe and has featured over 5,000 exhibitors from some 70 nations offering a range of medical equipment, products and services beyond compare: from basic disposable medical commodities and operating room furniture to cutting-edge imaging technologies, IVD advances, and the latest in wireless health services, and everything in between!

On average, 800+ companies involved in the fields of IVD, molecular diagnostics, and medical laboratory equipment and technologies have exhibited.

Especially during the time of COVID-19, all eyes are focused on the fields of clinical chemistry. This dynamic and innovative industry sector has taken center stage.

Now more than ever, it's imperative to keep connected to your industry peers and to stay informed of industry developments, market changes, and leading research and development trends.

And not just here but around the world:

Sourcing strategies and business expansion opportunities more than ever require a global approach.

**REGISTER NOW!**  
No other show has more to offer.

**For Exhibitor or Visitor Registration Information, contact:**

Messe Düsseldorf North America  
150 N. Michigan Avenue, Suite 2920  
Chicago, IL 60601

Exhibit Space Sales:

Ryan Klemm  
Sr. Business Development Manager  
[rklemm@mdna.com](mailto:rklemm@mdna.com)  
(312) 621-5832

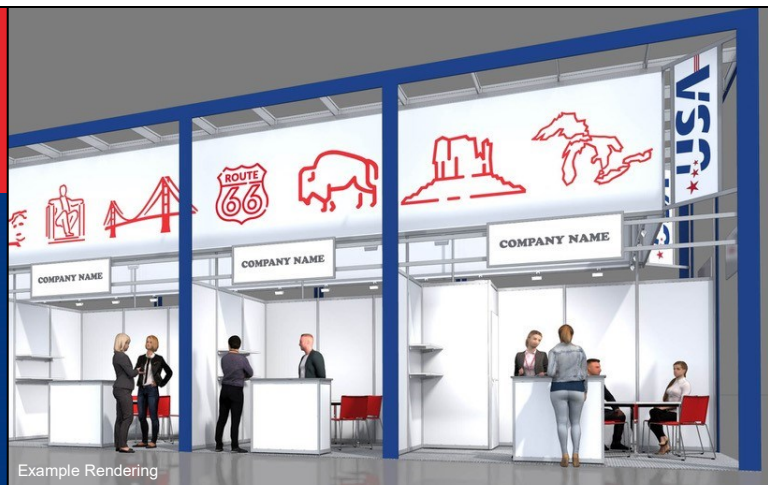
Brigitte Cox  
Sr. Project Manager  
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(312) 621-5801



World Forum for Medicine

November 15 - 18, 2021  
Düsseldorf, Germany

# U.S.A. PAVILION SPEC SHEET



Example Rendering

**A 9 and 12 square meter turnkey rental booth in the U.S.A. Pavilion at MEDICA 2021 includes:**

## Booth construction

- Panel walls
- Storage closet (1m x 1m)
- Structural ceiling grid
- Overhead LED spot lights
- 1 outlet (220v / 50Hz)
- Wall-to-wall carpeting
- LED-backlit company sign
- 1 information counter
- 1 table with 4 chairs
- 2 shelves
- 1 wastepaper basket
- 1 coat rack

## Services

- Exhibitor lounge with snacks and refreshments
- Daily stand cleaning
- Overnight pavilion security
- Internet stations in exhibitor lounge
- Interpreter and exhibitor lounge hostess services
- On-site support personnel with technical supervision
- U.S. Commercial Service representative
- 3 exhibitor passes incl. free public transportation in the surrounding areas

## Promotion

- Show catalogue listing
- Interactive company profile on the show's website and on the show app
- On-site advertising of the U.S. Pavilion
- Extensive pre-show press work
- Publicity material for your own visitor promotion and PR

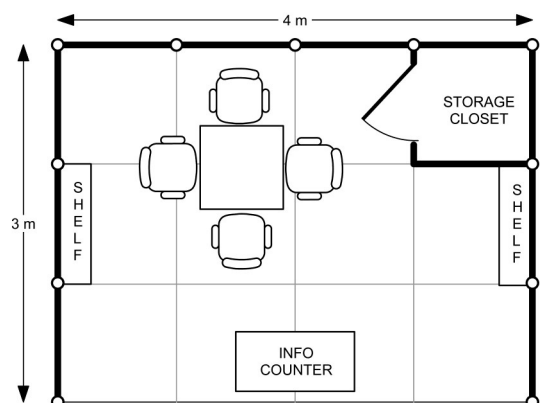
### Package Pricing

9 square meters  
\$ 8,450.00

12 square meters  
\$ 9,450.00

## Advantages at a glance

- Shared services promote savings
- Exceptional cost/benefit value
- Full service package frees up your own time
- Appearance as a group on a professionally designed stand creates better overall recognition



12 square meter booth layout example.

The USA Pavilion exhibiting option is available to qualified companies headquartered in the United States of America and displaying products and services primarily of USA conception and development.

**To apply, please contact Messe Düsseldorf North America.**

**For show information:** Messe Düsseldorf North America  
150 North Michigan Avenue  
Suite 2920 \_ Chicago, IL 60601  
Tel. (312) 781-5180 \_ Fax (312) 781-5188  
info@mdna.com \_ www.mdna.com

