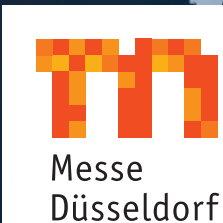


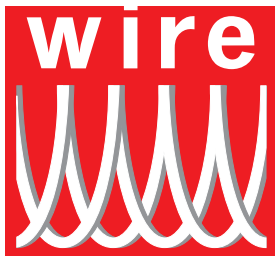


# Monterrey, Mexico

## 30 Jan - 01 Feb 2024

### Expo Manufactura





Mexico

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**2024**

Monterrey  
MEXICO

## For the first time, wire Mexico will take place as a special area within Expo Manufactura

**Seize the incredible opportunities in Mexico's thriving region - with us!**

The Mexican economy has experienced an impressive surge in growth and development, making it a **prominent player** in the global market. Over the years, Mexico has successfully established itself as a key emerging market, with its manufacturing sector leading the charge. The country's strategic location and well-trained labor force have attracted numerous multinational companies, drawn by the potential for increased productivity and cost-effectiveness. Notably, Mexico's participation in significant trade agreements, such as the United States-Mexico-Canada Agreement (USMCA), has further strengthened its economic prospects, fostering a vibrant and interconnected business environment.

Beyond traditional sectors, Mexico has shown a remarkable commitment to **diversifying its economy** and embracing technological advancements. The rise of innovative start-ups and the proliferation of cutting-edge technologies highlight the country's determination to stay ahead in the ever-evolving global landscape. The government's focus on nurturing entrepreneurship and promoting a digital ecosystem has borne fruit, igniting a sense of dynamism and creativity throughout the business community. As a result, Mexico is rapidly becoming a hub for technological innovation in Latin America, attracting investors and entrepreneurs from around the world.

Mexico's journey towards **sustainability** is both inspiring and impactful. Recognizing the importance of environmental stewardship, the country has made significant strides in promoting renewable energy initiatives and implementing green infrastructure projects. By actively pursuing a sustainable agenda, Mexico showcases its commitment to a greener future while creating new opportunities for businesses operating in renewable energy and eco-friendly industries. This forward-thinking approach not only ensures economic growth but also cements Mexico's position as a leader in responsible and conscientious development within the region.

## More details about Mexico?

### GPD

Mexico has a GDP of approximately \$1.27 Trillion USD (2021 est.) and an average GDP growth rate of 2 - 3% (2021 est.).

### Exports

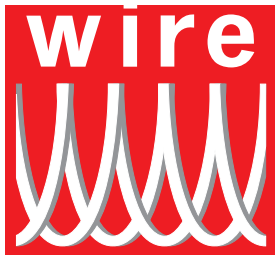
Mexico is a major exporter of various goods, and its exports are an essential driver of its economy. Some significant export items include vehicles, electrical machinery, machinery, and mineral fuels.

### Imports

Mexico imports a wide range of products and commodities to meet its domestic demand and support its industries. The country's major imports included machinery, electrical and electronic equipment, vehicles, mineral fuels, plastics, and medical equipment.

### Population

Mexico has a population of 129,875,500 with a growth rate of 0.61% (2023 est.), making it the 10th most populous country in the world. Monterrey is its third most populated city, with a population of 1,142,994 (2020 est.)



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## Exhibitor Profile

### Exhibitor Profile at wire Mexico

Wire manufacturing and finishing machinery  
Process technology tools  
Auxiliary process technology materials  
Materials, special wires and cables  
Measuring and control technology  
Test engineering  
Specialist areas  
and more

### Exhibitor Profile at Expo Manufactura

Automotive & Auto Parts  
Aerospace & Aeronautics  
Energy  
Metal Working  
Additive Manufacturing  
Industrial AI  
Electronics  
and more

## Visitor Profile

### Expo Manufactura 2022

**15,546** visitors

**350** exhibitors / **600** brands

**29** countries, among others from:

Argentina, Bolivia, Brazil, Canada, Chile, China and Colombia.

**31** Mexican States, representing **85%** of the major manufacturing states

### Job Function

**15%** Owner/President/Managing Director

**23%** Manager/Head of Area

**16%** Supervisor/Coordinator

### Industries Represented:

**35%** Manufacturing

**25%** Automotive/Autoparts

**22%** Metalworking

**11%** Electrical

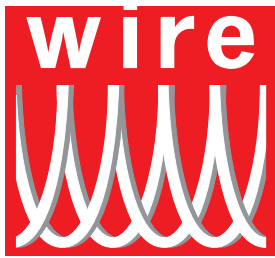
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## At a Glance

Venue	Cintermex
Event frequency	every two years
Stand construction*	26 - 29 January 2024
Duration	30 January - 1 February 2024
Opening times	12:00 p.m. - 7:00 p.m.
Stand dismantling	1 February 2024

### Participation fees:

\$5,429.00	9 sqm System Stand
\$533 / sqm	Raw space

**Includes a 16% Administrative Fee**

\*Each exhibitor will be assigned a specific move-in date and time. Once all exhibitors have moved-in, they will be allowed to work on construction during the aforementioned days

## Contact details for exhibitors

### US Companies

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### US Companies

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### NON-US Companies

**Ms. Sarah Liehsem**

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- receive **exhibitor** information on wire Mexico
- receive **visitor** information on wire Mexico

Contact (Name/Title)

Company Name

Address

City/Zip-Code

Country

Phone

Fax

E-mail

Website

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